

# Placement Drive & Workshop Proposal-WebAstral

Greetings from WebAstral!!

WebAstral Infosystems is a one step enterprise for website development, designing and marketing services. We have been providing offshore software outsourcing, web development and software application development services to hundreds of clients spanning across three continents. We have established ourselves as an esteemed Web Development and internet marketing company with our unparalleled expertise, competitive pricing, out of the box creativity, superior quality and prompt service. Our team of expert designers and developers are proficient in creating customized solutions including social applications, e-commerce websites, e-learning applications and affluent internet applications.

With the mission to provide students with vast knowledge of the latest It technologies in the market, WebAstral Professional Training(WPT), an initiative of WebAstral, one of the leading IT companies, was established in the year 2010. Since inception, our prime focus has been to equip students with necessary technological skills and turn them into skilled, industry-ready professionals.

As per our telephonic conversation below are the various requirements of our company :-

## **HR Executive (Female)**

### **No. Of Positions 01**

#### **Job Summary**

- Candidate should have excellent written & verbal communication skills.
- Must be aware of the HR basic roles & responsibilities.
- Must be willing to complete the given work on or before the deadline.
- Must be presentable and confident.
- Candidate should have good academics score.
- IT freshers can also apply with excellent communication skills.

## **Business Development Executive**

### **No. of Positions 02**

#### **Job Summary**

- Candidate should have excellent written & verbal communication skills.
- Must be ready to work on target basis.
- IT freshers can also apply with excellent communication skills.
- Willing to work in rotational shifts.

## **PHP Developer**

### **No. Of Positions 10**

#### **Job Summary**

- Candidate should have excellent written & verbal communication skills.

- Must be of technical background.
- Must have the basic knowledge of HTML, CSS, JQuery & PHP.

### **Content Writer**

#### **No. Of Positions 01**

#### **Job Summary**

- Candidates must have excellent writing skills in English
- He/She must be able to research the web on various topics.
- Ability to create and direct the creation of digital content.
- Candidate must possess the ability to write in a simple, accurate and concise manner.

### **Digital Marketing**

#### **No. Of Positions 05**

#### **Job Summary**

- Must have excellent written & verbal skills
  - Knowledge of On-Page, Off-page and SMO.
  - Responsible for creating high-quality link building for site.
  - On-site And off-site SEO knowledge for increasing the web traffic.
- We are looking for fresher candidates who are willing to work with the company on long term basis.  
Please confirm me the suitable date to visit your esteemed college campus for the placement drive. Rest all the terms & conditions will be discussed with the selected students face to face.

### **IOS Developer**

#### **No. Of Positions 01**

#### **Job Summary**

- Must have excellent written & verbal communication skills.
- Knowledge of basic c concepts, SDLC, Data structures, RDBMS.
- Must be comfortable in meeting deadline of the projects.
- Must have excellent written & verbal communication skills.
- Knowledge of basic c concepts, SDLC, Data structures, RDBMS.

As you know this era is an era of modern technology that succumbs the world into globalization. We have to meet up with the existing standard and for that reason training are must to professionally develop the students. It is also a portal where the students could express and show out their output in relation to what is being learned in the classrooms. In this view, we would like to request your esteemed college to conduct a **workshop** on the latest technologies trending in the market.

Below are some details regarding the **workshop**:

**Workshop Duration:** 02-03 Hrs.

**Workshop Technologies:**

1. Web Designing & Development
2. JS Technologies
3. IOS
4. Android App Development
5. JAVA
6. Bigdata/ Hadoop
7. Digital Marketing
8. Quality Assurance/Testing

**Requirements:**

1. Projector
2. Laptop

Hoping for your favorable response about the matter.

**Note:** Kindly share the most probable date in the upcoming days to conduct the workshop and placement drive.

Thanks & Regards

Surjeet Kaur